

Subject:	Market Position Statement		
Date of Meeting:	17th March 2014		
Report of:	Executive Director of Adult Services		
Contact Officer:	Name:	Anne Hagan	Tel: 296112
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Ward(s) affected:	All		

FOR GENERAL RELEASE**1. SUMMARY AND POLICY CONTEXT:**

- 1.1 The White Paper 'Caring for our Future' introduced a duty on Local Authorities to promote diversity & quality in the provision of care services. The Department of Health urged Local Authorities to create a Market Position Statement that would be useful for providers of care services in planning their businesses.
- 1.2 The Market Position Statement (MPS) outlines the Commissioning priorities for Adult Social Care services Brighton & Hove, and highlights the key factors influencing developments in the care market.
- 1.3 The MPS also details areas of work that Adult Social Care will be concentrating on in future.

2. RECOMMENDATIONS:

- 2.1 That Committee note the key messages in the document attached in Appendix 1: Adult Social Care Market Position Statement.

3. CONTEXT/ BACKGROUND INFORMATION

- 3.1 A report was presented to committee in November 2013 which gave a summary of some information on the key messages and intentions in the Market Position Statement. Members noted the report.
- 3.2 The commissioning team in Adult Social Care have been working on developing a market position statement for providers in the council independent, community & voluntary sector.
- 3.3 **The Market Position Statement outlines:**
 - Key Messages for providers with regard to national and local developments that will have a significant impact on social care over the next 3 years
 - Areas of work that Adult Social Care are committed to support and develop
 - Information and analysis on what people need from Adult Social Care
 - Adult Social Care Commissioning priorities

3.4 The Adult Social Care Commissioning Priorities outlined in the MPS are as follows:

- **Priority 1:** Investing in preventive services that delay or reduce the need for social care services
- **Priority 2:** Supporting carers
- **Priority 3:** Enabling a range of personalised services that support people to achieve the outcomes they want
- **Priority 4:** Investing in community-based services that promote independence and well being
- **Priority 5:** Commissioning accommodation options that help people maintain their independence
- **Priority 6:** Developing care homes that are flexible and community facing
- **Priority 7:** Assuring quality services for people using them

4. ANALYSIS & CONSIDERATION OF ANY ALTERNATIVE OPTIONS

4.1 The Department of Health consider it good practice for Local Authorities to have a Market Position Statement.

5. COMMUNITY ENGAGEMENT & CONSULTATION

5.1 Commissioners have been working with council colleagues, CCG colleagues and care providers across the city to gather their views on what information would be helpful to include in the Market Position Statement. This has included discussions at the various provider forums (home care, care home, and learning disability) and with key providers in the community & voluntary sector.

6. CONCLUSION

6.1 The Market Position Statement will clarify what services Adult Social Care will commission in the context of local & national developments. It will be useful for providers of care services in planning their businesses.

7. FINANCIAL & OTHER IMPLICATIONS:

Financial Implications:

7.1 The Market Position Statement includes a summary of current and future levels of resourcing to help inform the market about the financial pressures faced by the Council, and the direction of travel in terms of future spending priorities.

Finance Officer Consulted: Michael Bentley

Date: 28.02.14

Legal Implications:

- 7.2 The rationale for creating the Market Position Statement is contained in the body of this Report; whilst not a strict legal requirement there is an expectation on the part of Central Government that the Statement is created and produced. There are no other specific legal or Human Rights Act implications arising from this Report.

Lawyer consulted: Sandra O'Brien

Date: 04/03/14

Equalities Implications:

- 7.3 Specific Equality Impact Assessments will be carried out on the individual Commissioning Priority areas identified in the document.

7.4 Sustainability Implications:

The report highlights that a different approach will be required to deliver cost effective services. Organisations will have to work together to make the best use of resources.

7.5 Any Other Significant Implications

The Market Position Statement supports the council's priorities in relation to tackling inequalities, creating a more sustainable city and modernising the council.

SUPPORTING DOCUMENTATION

Appendix 1: Adult Social Care Market Position Statement

Documents in Members' Rooms

None

Background Documents

None